



2024 MIDDLE FORK JEEP FEST



Dear friend and business owner,

On September 14th, we are having the 2024 Middle Fork Jeep Fest at the Vermilion County Fairgrounds, in Oakwood, Illinois. This is our 7th year having this event, and though it is a big undertaking, its one we strongly feel is beneficial to the Danville community, and the veterans that live here. Please consider partnering with us to help make this event successful. All proceeds will once again go to American Legion Post 203's Mission K9 Warrior, a local organization that funds trained PTSD service dogs, providing them free of charge to combat veterans in need, that live with PTSD or Traumatic Brain Injury.

Middle Fork Jeeps has a heart for those who have served our country, and the sole purpose of this event is to raise funds to help our local veterans. Every year we strive to not use any of the funds we raise at the event for event expenses. To do this, we need help. We are looking for donors for items such as trophies, paper goods and signage, as well as door prizes to be given away during the show. Suggested donations are themed gift baskets, shirts or personal items, food, car or Jeep related items, raffle or silent auction items or gift certificates for goods or services which will bring the winner into your establishment. If you prefer, a cash donation can be made and will be used toward purchase of items necessary to run the event, or if you prefer, you can make a tax deductible donation directly to Mission K9 Warrior. We want this event to be a success and a fun time for our guests, but ultimately our mission is to make a life-changing difference for our veterans. No donation is too small, and we appreciate each and every one! To date, Middle Fork Jeeps has donated over \$40,000 to fund PTSD service dogs for veterans. With your help, we believe we can make a difference.

As an acknowledgement of your support, each person or company that donates will be listed at our event as a sponsor, as well as a sign located at the show, so its an excellent opportunity to get some exposure for your business, as this is a well attended event. Lastly, if you would consider posting an event flyer, we would appreciate it greatly. We also encourage you to attend the event and see what its all about. A Jeep is not necessary to attend this family event.

Thank you in advance for your support. We couldn't do it without you. On the following page you will find a list of our sponsor levels, as well as a receipt for your gift. Please tear off and retain the gift receipt for your donation. We want to make this as easy for you as possible, so if you would like someone to come pick up your donation, you can call us at **217-918-1248** or email **middleforkjeepshow@yahoo.com**.

Sincerely,

The Middle Fork Jeep Fest Team



MIDDLE FORK JEEP FEST



We appreciate your commitment to our cause. Thank you for your support. In recognition, all levels of support will be recognized on our sponsor banners, and Platinum level sponsors will receive a recognition plaque and be recognized on a special banner. Sponsors will be mentioned by name throughout the event.

BRONZE LEVEL SPONSOR- *"Supporter"*

Gifts, services, or donations up to \$100

SILVER LEVEL SPONSOR- *"Advocate"*

Gifts, services or donations totaling \$100 and over

GOLD LEVEL SPONSOR- *"Champion"*

Gifts, services or donations \$250 and over

PLATINUM LEVEL SPONSOR- *"Warrior"*

Gifts, services or donations \$500 and over

Thank you!



DONATION RECEIPT

Donor: _____ Date: _____

Thank you for your donation of _____, valued at \$_____.

We appreciate your support.

Sincerely,

Middle Fork Jeep Fest